

The P.A. Hutchison Company

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President's Corner

"It's the most wonderful time of the year! With the kids jingle belling and everyone telling you to be of good cheer, it's the most wonderful time of the year!"

That's exactly our spirit this holiday season at The P.A. Hutchison Company!



HOLIDAY PRINT BONANZA!!

In fact, we are so excited about this holiday season that we are even offering 5% off any one new title!

No limitations on print run size! Take advantage of our Holiday Print Bonanza before it ends on January 31st, 2018!

And whoever said Print is Dead? Publishers' revenues were \$5.72 billion for the first half of 2017. This is up by a whopping \$195.9 million (3.5%) compared to the same period in 2016!! So let's increase and help the sales for the latter half of 2017- go place your print order today!!

(www.businesswire.com/news/home/20171026005216/en/Book-Publisher-Sales-5.72-Billion-2017)

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Did You Know That?!

Did you know that a Fall 2016 Study found that reading books can actually prolong your life? The study focused on 3,635 people who were 50 or older. On average, book readers were found to live for almost 2 years longer than non-readers! (www.theguardian/books/2016/aug/08/book-up-for-a-longer-life-readers-dies-later-study-finds, 2016)

Do you know the minimum reading time per day that is beneficial to your life?

Stay tuned for the answer in our next Newsletter or **VISIT OUR WEBSITE** to find out now! www.pahutch.com



Any Book - Any Size!



- ⇒ 1 & 2 Color Text - Web Printing
- ⇒ 1 to 6 Color Covers - Sheet Fed
- ⇒ Full Color Text - Digital
- ⇒ Digital Printing
- ⇒ Film Lamination, Aqueous, and Varnish
- ⇒ Perfect Binding - Up to 3" Capacity
- ⇒ Loose Leaf Projects
- ⇒ Perfect, Saddle Stitch, Side Stitch, Plastic Coil, Wire-O, and GBC Bindings
- ⇒ Various Folding Options
- ⇒ Paper Variety - Choices of stock and Recycled Options